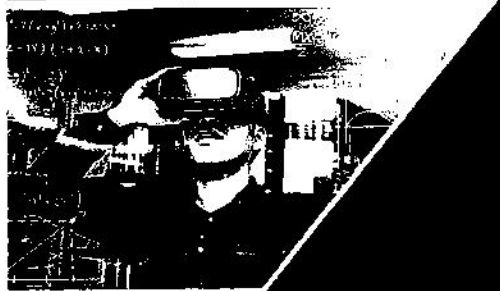




सत्यमेव जयते  
Ministry of Human  
Resource Development  
Government of India



सत्यमेव जयते  
Ministry of Commerce & Industry  
Government of India



15th FICCI HIGHER EDUCATION SUMMIT 2019



Global Conference & Exhibition

27 - 29 November 2019

Vigyan Bhawan, New Delhi, India

BOOK  
YOUR STALL  
TODAY!

Exhibition

Conference

Reverse Buyer  
Seller Meet (RBSM)

International  
Student Recruitment

B2B Meetings

FICCI 6<sup>th</sup> HE Excellence Awards

CEO Roundtable

Poster Presentation

Master Classes

## WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- **Hosted Reverse Buyer Seller Meet (RBSM):** B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- **FICCI 6<sup>th</sup> Higher Education Excellence Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University's / Institute's campus.



## REVERSE BUYER SELLER MEET: 300+ HOSTED EDUCATION CONSULTANTS

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

### PROFILE OF THE HOSTED RBSM DELEGATES

- Education Consultant
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head - International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector



## COLLABORATION MODELS

- Academic Exchange
- Research Collaborations
- Twinning Programs
- Joint Degree Programs
- Dual Degree Programs



## WHO SHOULD PARTICIPATE?

- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- EdTech and IT Companies providing technology products & services to the Higher Education Institutions / Universities
- Government officials / Policy makers / Think Tanks
- Skills / Training Institutes
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders
- Publishers

### FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

#### HEAD OFFICE

Mayank Rastogi - Deputy Director, FICCI | E-mail: mayank.rastogi@ficci.com

Vivek Mishra - Assistant Director, FICCI

E-mail: vivek.mishra@ficci.com | Mob.: +91 9821400199, 9015830574

#### MUMBAI OFFICE

Narendra Naik - Deputy Director, FICCI | E-mail: narendra.naik@ficci.com

#### BANGALORE OFFICE

B.K. Nayak - Deputy Director, FICCI | E-mail: bk.nayak@ficci.com



## WHY PARTICIPATE?

- **International Student Recruitment:** This exhibition will provide a gateway to recruit International Students to the University / Institute
- **Platform for Policy Deliberations:** Listen to policy makers and provide your perspective
- **Partnerships:** Collaborate with Foreign Universities
- **Branding:** The platform for your Institute's / University's brand building
- **Knowledge Transfer:** Exposure to global best practices
- **Networking:** Explore collaborative opportunities with domestic / foreign partners

## EXHIBITION PARTICIPATION CHARGES

Space	Minimum area	Participation Charges	
		INR	US\$
Shell Space	9 sq. mtr.	1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

\*Plus GST @ 18% on the above

## CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

### INCENTIVES

a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31<sup>st</sup> August, 2019

b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)

FICCI Associate Members (15% discount) \*Plus GST @18% on the above

**NOTE:** • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

### FOR REVERSE BUYER SELLER MEET (RBSM):

Sudhanshu Gupta - Sr. Assistant Director, FICCI

E-mail: sudhanshu.gupta@ficci.com

### FOR CONFERENCE & SPONSORSHIPS, CONTACT US:

Rajesh Pankaj - Joint Director, FICCI

Priyanka Upreti - Assistant Director, FICCI

FICCI, Federation House, Tansen Marg, New Delhi - 110001

Tel.: +91 11 23722921, 23738760-70 (Ext. 246/281)

Fax: +91 11 23320714, 23721504

E-mail: education@ficci.com

For registration & more information, logon to [www.ficci-hes.com](http://www.ficci-hes.com)